

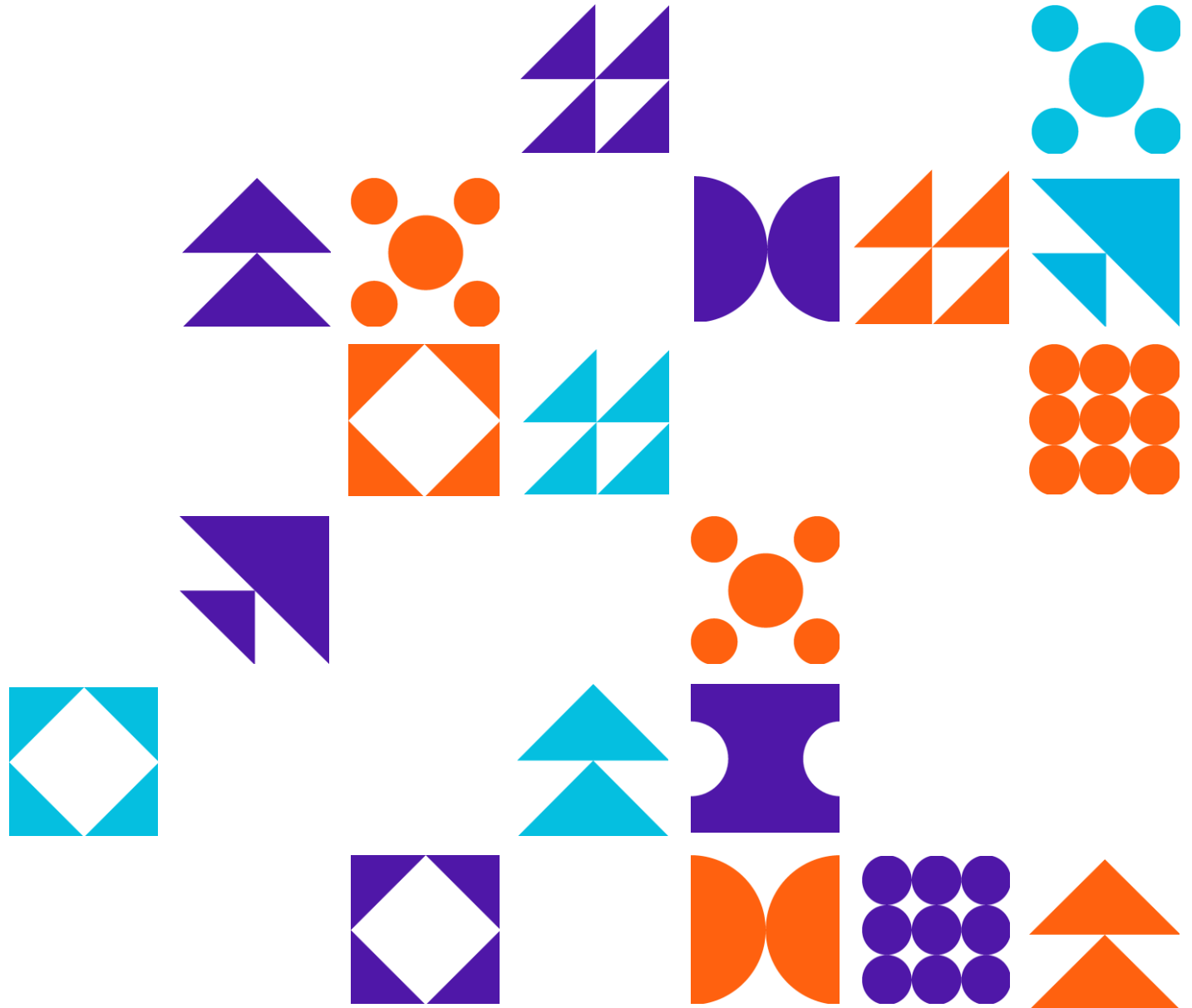
7 SUPERPOWERS FOR 2030

Project Managers Assemble!

Jen Skrabak, PfMP, PMP, MBA
Chief Strategy Officer, Strategy+PM

PDD 2024 | PMI-OC

FEB 24 2024

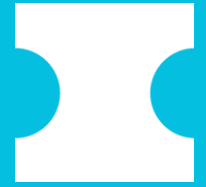
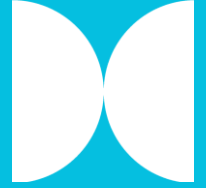
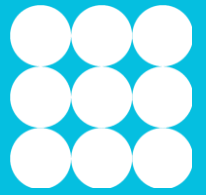
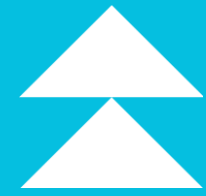
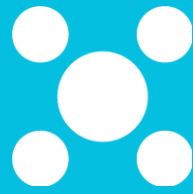
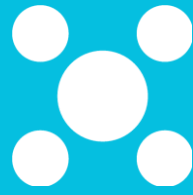


Agenda

1. Identify the **Top 3 Trends** shaping the project management landscape in the coming decade
2. Define the **7 Superpowers** that will differentiate top project managers from the rest
3. Develop a **Personal Action Plan** to prepare for 2030



3 Trends



Trend #1 for 2030

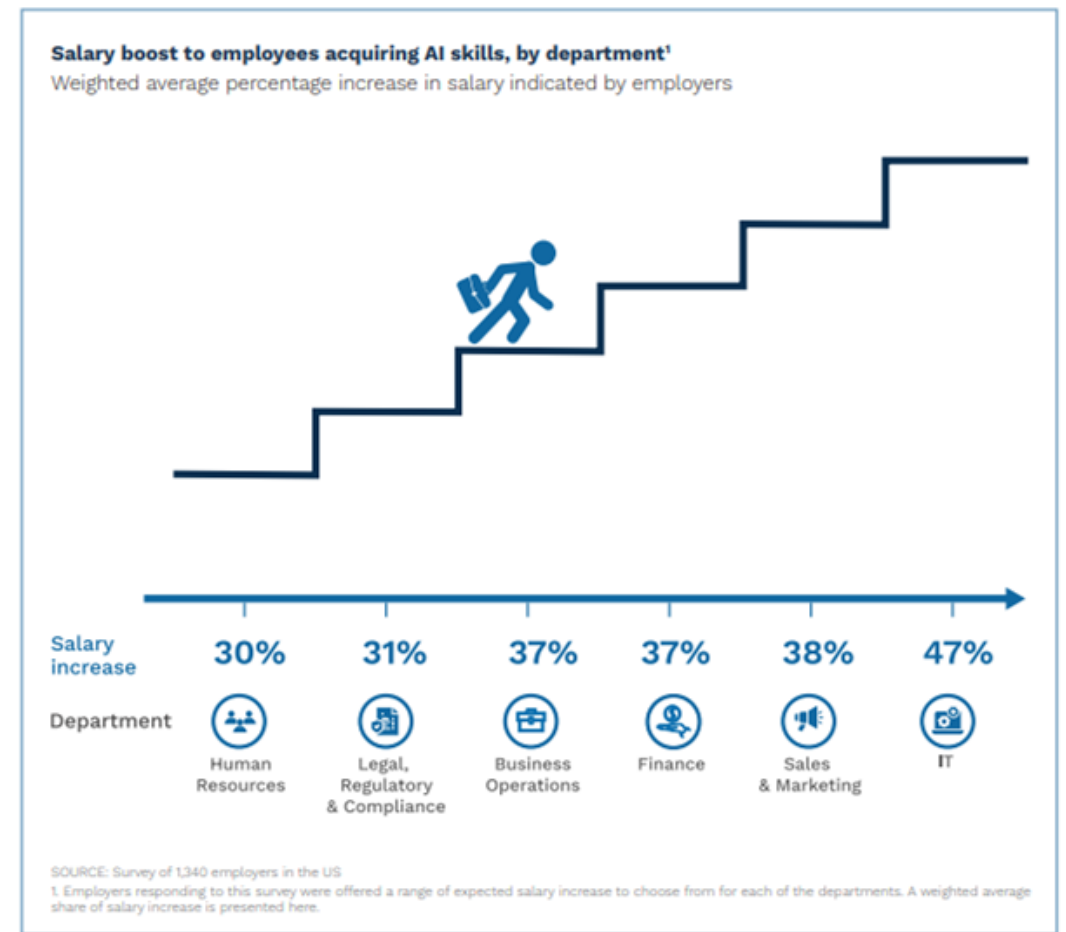
**Change is Faster than Ever,
but Will Never Again Be
This *Slow***

More important than the invention of Internet, Electricity, even Fire



Trend #2: Digitalization (AI)

- **90%** will be using AI in their organizations by 2028
- JP Morgan has a goal of **\$1.5 Billion** in additional revenue from AI in 2023
- Companies are willing to pay **30-40% MORE** for workers with AI skills
- **40-50%** Productivity boost



“In a way, we’re all startups again”

Project Managers will be needed to implement Digital/AI across the organization



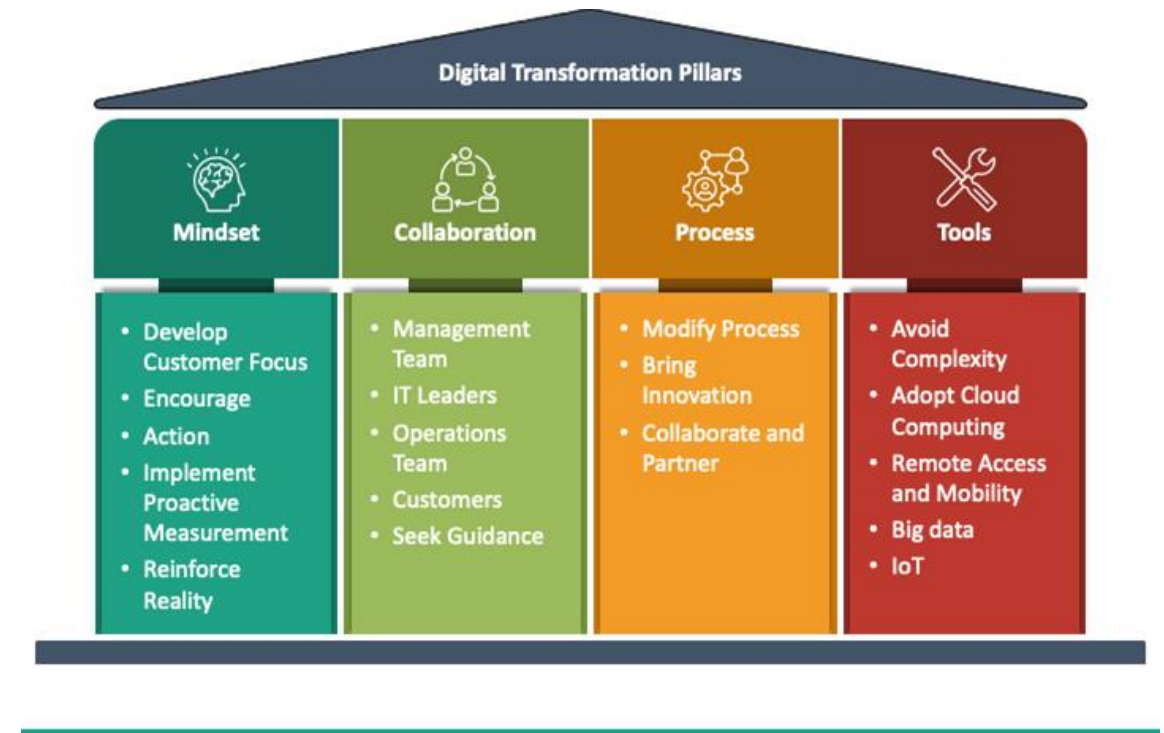
97%

Organizations anticipate at least 1 benefit

Sora Prompt: A stylish woman walks down a Tokyo street filled with warm glowing neon and animated city signage. She wears a black leather jacket, a long red dress, and black boots, and carries a black purse. She wears sunglasses and red lipstick. She walks confidently and casually. The street is damp and reflective, creating a mirror effect of the colorful lights. Many pedestrians walk about.

Digitalization (AI) – The Pandemic Accelerated the Transition

- Cloud (Multi/Connected)
- Cybersecurity
- Social media
- IoT
- Connectivity (5G, WIFI, Data center)
- Business/workflow automation
- Robotics Process Automation
- AI
- Autonomous vehicle
- Blockchain
- VR/AR
- BI/Big data analytics



Trend #3: Skill Based Hiring

- 25% of job skills have changed from 2016
- 65% of job skills will be changing by 2030



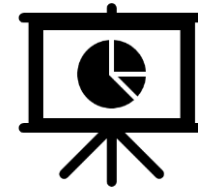
Mindset

+

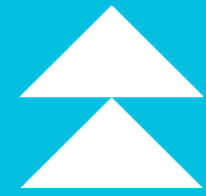


Behavior

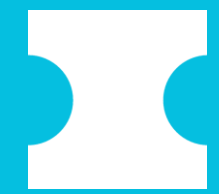
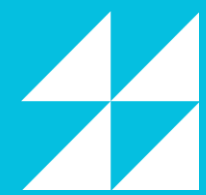
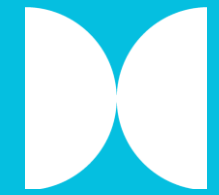
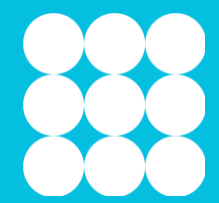
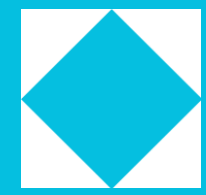
=



Results



7 Superpowers



1) Change Champion

- Growth Mindset
- Grit – continuous learning and adaptation
- FAIL – First Attempt at Learning



2) Agile Avenger

- Learning Agility:
Learn, Unlearn, Relearn



3) The Strategist

- Understand vision, translate into plans
- Project Portfolio Management (PPM)
 - Align Strategy with Projects
 - Prioritization and Selecting the “RIGHT” projects
 - Portfolio Resource Management
 - Portfolio Performance (Value/Success Criteria) Management
 - Portfolio Governance
- Strategize Your Portfolio | Career | Life



4) Creative Thinking

- Thought Leadership/Expert
- Negotiating & Influencing Shared Vision



5) Problem Solving Maestro

- Structure Analysis/Questions
- Critical Thinking
- Analytics



6) Leadership Luminary

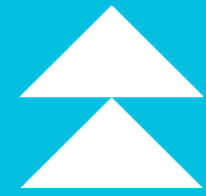
- “Work Together” vs **Collaboration**
 - **Co-creating Outcome**
 - Shared Goals/Accountability
 - Seamless Resources
 - Create Synergy & Teamwork
- Courage



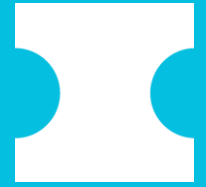
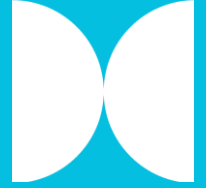
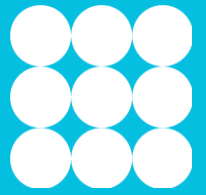
7) Business Acumen Ace

**Know the Business Better than
they Know it Themselves**





Personal Action Plan



How to Develop Your Superpower?

- Pick 1 or 2 to be your Superpower
- Practice! Practice! Practice!
- Become known for this. When people say your name, they think _____.
- Accept your weakness (even Superman had Kryptonite). But focus on developing your Strength.

YOUR Personal Action Plan

My favorite thing I learned was

I will do

by **DATE / 2024**

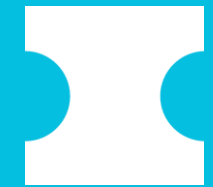
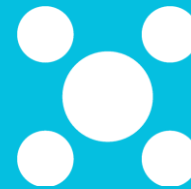
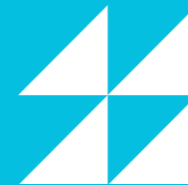
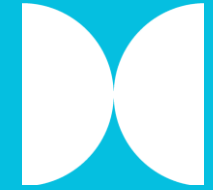
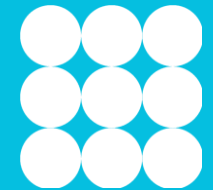
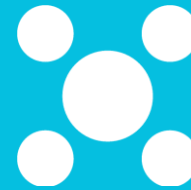
My accountability partner is





THANK YOU

Scan to get on my mailing list



Jen Skrabak, PfMP, PMP, MBA

Chief Project Officer, Strategy+PM,
www.strategy-pm.com
jen@strategy-pm.com

Connect with me on LinkedIn: www.linkedin.com/in/jenstrategy

Strategize Your Portfolio | Career | Life

YOU

WORK

- 1.
- 2.
- 3.

- 1.
- 2.
- 3.

- 1.
- 2.
- 3.

- 1.
- 2.
- 3.

FAMILY/FRIENDS

OTHER/SOCIETY/WORLD

Growth Rate of Digital Investments

2023:
\$2.3 T invested

2030:
\$9 T invested

70% FAIL

Digital Transformations Failure (McKinsey 2021)

25% Annual Growth

Fortune Business Insights 2023

\$50T WASTED

2023-2030

**Please scan QR code
to get PDU credit and
provide feedback.**

